

*Preservation in Progress is a joint workshop hosted by Main Street Iowa, the Iowa State Historic Preservation Office, Iowa Historic Preservation Alliance, Main Street Ottumwa and the City of Ottumwa.*

Register online at [www.mainstreetiowa.org](http://www.mainstreetiowa.org)

Please visit any of our host websites for more information:

[www.cityofottumwa.org](http://www.cityofottumwa.org)  
[www.iowahistory.org](http://www.iowahistory.org)  
[www.iowapreservation.org](http://www.iowapreservation.org)  
[www.mainstreetiowa.org](http://www.mainstreetiowa.org)  
[www.mainstreetottumwa.com](http://www.mainstreetottumwa.com)



## LODGING INFORMATION:

(workshop rates available until April 29, 2009)

Hotel Ottumwa  
107 East 2nd Street, Ottumwa, Iowa 52501  
641.682.8051  
<http://www.hotelottumwa.com/>  
*Workshop Rate: \$55.90 +tax*

AmericInn  
222 W 2nd St, Ottumwa, IA 52501  
641.684.8222 or 1.800.634.3444  
<http://www.hotelottumwa.com/americinn/index.htm>  
*Workshop Rate: \$65.90 +tax*

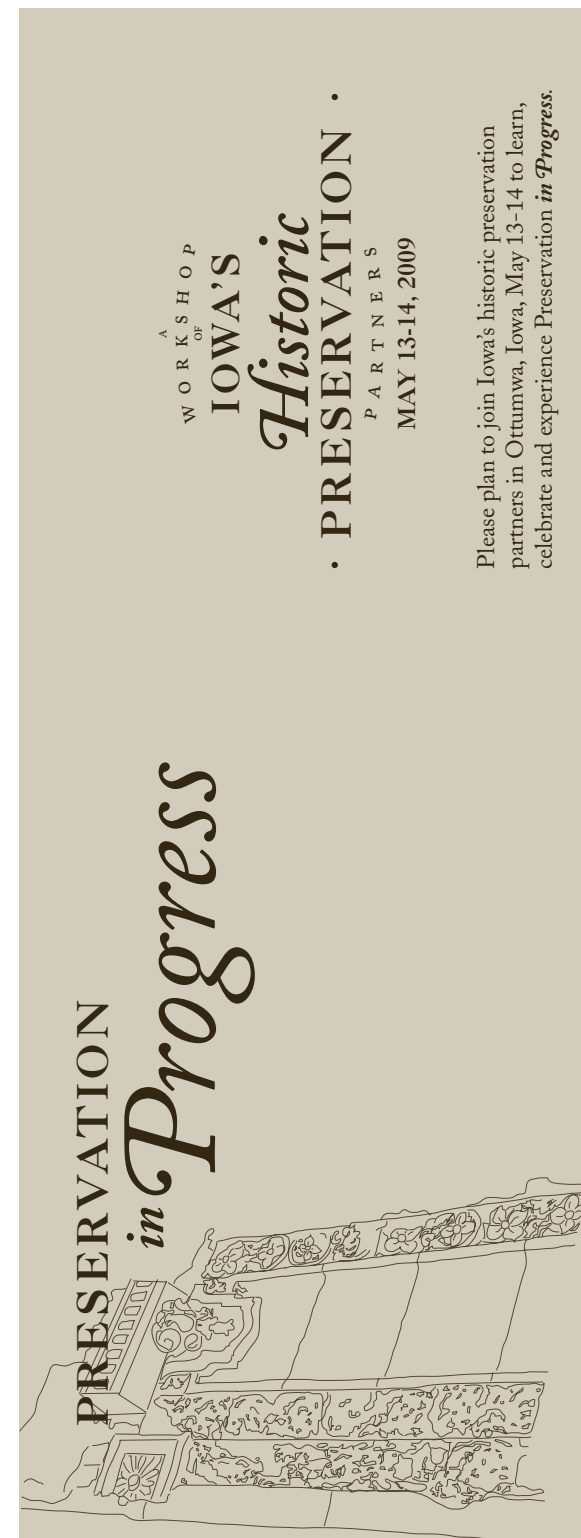
## REGISTRATION

Register online at [www.mainstreetiowa.org](http://www.mainstreetiowa.org) or complete the registration form inside to submit by mail. **Registration Fee:** \$25 when postmarked by May 1, payment submitted with registration. \$35 if registered after May 1. Payment received at the door. Cancellations accepted for early registrations through May 1, with full refund.

Questions? Contact:  
Michael Wagler at 515.242.4792 or  
Paula Mohr at 515.281.6826.

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200 East Grand Avenue  
Des Moines, Iowa 50309-1819  
[www.iowalifechanging.com](http://www.iowalifechanging.com)



**Registration Form - Please use a separate form for each registrant, register online at [www.mainstreetiowa.org](http://www.mainstreetiowa.org)**

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone: (daytime) \_\_\_\_\_ Phone: (evening) \_\_\_\_\_  
Email: \_\_\_\_\_

- I plan to attend the bus tour of Ottumwa's Recent Past Architecture (limited to 37)  
 I plan to attend the evening reception of the 5th St Bluff and Court Hill Residential Neighborhood District.

Registration Fee (includes lunch on May 13) \$25  
Submit payment with registration postmarked by **May 1**.  
Make Checks Payable to Iowa Department of Economic Development and mail to:

**Iowa Department of Economic Development**  
Attn: Susan Drake  
200 E Grand Avenue  
Des Moines, IA 50309

Late Registration Fee \$35, received through May 8. Payment for late registrations will be received at the door.

- I require a vegetarian meal  
 I have other special dietary and/or access needs. Please contact me.

## WEDNESDAY, MAY 13, 2009

**8:00 Registration, Coffee and Conversation**  
HOTEL OTTUMWA

**8:30 – 9:30 Welcome and Introductions**  
HOTEL: Ballroom

*Iowa Historic Preservation Legislative Update*  
Rep. Roger Thomas, State Representative,  
House District 24  
*State of Preservation at the National Level*  
Megan Brown, CLG Coordinator, National  
Park Service, Washington D.C.

**9:45 – 11:30 Morning Sessions**

**Track 1: Preservation 101 – HOTEL:**

Mahaska Room

*Learn the basics of historic preservation principles, terminology and preservation planning and explore strategies and benefits to partnering with local, state and federal organizations to further your community's preservation efforts.*

Megan Brown, National Park Service,  
Washington, D.C.  
Jennifer Sandy, National Trust for Historic  
Preservation, Chicago, IL

**Track 2: Grant Writing – LIBRARY**

*This session will cover the essential grant seeking and writing strategies to craft more compelling and competitive grant applications.*

LT & J Consulting, Des Moines, IA &  
Iowa City, IA

**Track 3: History Threatened and What to Do About It – CITY HALL**

*This session will introduce three typical threatened building typologies and explore what communities throughout Iowa are doing to turn these threats into assets.*

Linda Boatman, Davis County Courthouse  
Preservation Fund, Bloomfield, IA  
Sam Erickson, Community Housing  
Initiatives, Inc., Des Moines, IA  
Linda Schemmel, Planner,  
City of West Des Moines, IA

**11:45 – 1:00 Lunch – HOTEL OTTUMWA**

*A lunch presentation will include the recognition of the Certified Local Government grant awards, Cultural and Entertainment District Communities and the presentation of the Iowa Historic Preservation Alliance's Preservation at its Best Awards and the Preservation Projects of Merit Awards.*

**1:15 – 3:45 Afternoon Sessions**

**Track 4: Preservation of the Recent Past in Ottumwa – CITY HALL**

*This session will provide a brief introduction into the growing significance of recent past architecture followed by a bus tour of some of the assets and proactive activities that Ottumwa has undertaken to identify and protect the community's recent past architectural history. (This session is limited to 37)*

Barbara Mitchell, Deputy SHPO,  
Des Moines, IA  
Molly Naumann, Ottumwa, IA

**Track 5: Preservation in Progress: Downtown Ottumwa – HOTEL: Ballroom**

*Join representatives of Main Street Ottumwa for a brief overview to downtown Ottumwa's history, decline and preservation in progress. This brief classroom session will be followed by a firsthand look at Ottumwa's preservation activities through a guided downtown walking tour. (This session will require walking, stairs and comfortable shoes)*

Cindy Woodbury, Program Director,  
Main Street Ottumwa  
Fred Zesiger, Chairman, Ottumwa Historic  
Preservation Commission

**Track 6: Rehabilitation of Opera Houses and Movie Theaters – HOTEL: Mahaska Room**

*This session will discuss the efforts of the State Historic Preservation Office to preserve Iowa's historic movie theaters and opera houses, offering a series of case studies of successful theater and opera house rehabilitation projects and a discussion of financial incentives available to make those projects possible.*

Jill Blank, Avery Theater, Garner, IA  
Tom Chandler, Elkader Opera House  
Ralph Christian, Historian, SHPO  
Catherine Howe, Greenfield Opera House  
Paula Mohr, CLG Coordinator, SHPO  
Jack C. Porter, Preservation  
Consultant, SHPO

**4:00 – 5:30 Making Small Rehabilitation Tax Credit Deals Work – HOTEL: Ballroom**

*Recent federal legislation provides a simpler, less costly approach to attracting investor equity to small Main Street-scale rehabilitation projects. Linda's presentation will explain the changes in the federal regulations and how to take advantage of tax credits when rehabilitating historic buildings.*

Linda Sorden, National Trust Loan Fund,  
Washington, DC

**7:00 – 9:00 Walking/bus Tour of 5th St. Bluff and Court Hill Residential Neighborhood with Reception**

*Join us for an evening tour in the 5th St. Bluff and Court Hill Residential Neighborhood District. Registration requested for food planning – seating is not limited.*

## THURSDAY, MAY 14, 2009

**8:00 – 8:30 Coffee and Conversation**  
HOTEL: Mezzanine

**8:30 – 10:00 100 Years of Architectural Styles in Iowa – HOTEL: Ballroom**

*Amaze your family, impress your friends by dropping terms like these in casual conversations... Bracket... Crenelated... or, Molly's personal favorite, Denticulated Cornice. Learn how to "read" your building to understand its history.*  
Molly Naumann, Ottumwa, IA

**10:15 MSI meeting – HOTEL: Ballroom**

**10:15 CED meeting – HOTEL: Keokuk Room**

**10:15 CLG meeting – HOTEL: Mahaska Room**  
*Lunch on your own following group meetings.*